

SANJAY BARAD

SENIOR FRONTEND / UI DEVELOPER | SHOPIFY PLUS EXPERT

Ahmedabad, India 380015 • +91 82 3889 2538 • baradsanjay2018@gmail.com •
LinkedIn: [Linkedin.com/in/sanjay-barad](https://www.linkedin.com/in/sanjay-barad) • **WWW:** [Https://www.sanjaybarad.com](https://www.sanjaybarad.com)

About Me

Dynamic Senior UI Developer and Shopify Plus Specialist with over 7 years of experience transforming intricate design concepts into high-performance, pixel-perfect code. Expertise in Shopify Liquid, React js, and Vue js facilitates the creation of scalable e-commerce storefronts that significantly enhance conversion rates. Proven track record includes successful delivery of over 50 international projects, achieving 100% design fidelity from platforms like Figma and Adobe XD. Specialization in advanced technical integrations, such as Zoho ERP and Multi-Storefront architectures, along with a commitment to optimizing Core Web Vitals, ensures a seamless blend of exceptional UI/UX design and functional frontend excellence.

Projects

- <https://osburns.com>
- <https://www.twobrothersindiashop.ae>
- <https://app.inrole.io>
- <https://restroiq.com>
- <https://rvparkguru.com>
- <https://silverpumps.com>
- <https://bluebuddha.co.in>
- <https://www.eltapp.in>
- <https://twilatruedefinejewelry.com>
- <https://bella-dona.com>
- <https://thesinkboutique.com>
- <https://www.tommeetippee.ae>

TECHNICAL SKILLS

- HTML, CSS, Javascript & jQuery
- Shopify (Liquid), Wordpress, Webflow & Wix
- React Native & IONIC
- GitHub, GitLab & Bitbucket
- Chrome, Mozilla Firefox, Edge & Safari
- Bootstrap, Tailwind & Material UI
- Remix, React JS, Next JS, Angular JS & Vue JS
- Rest API & GraphQL API
- VS Code, Sublime & Notepad++
- Window OS, Mac OS & Linux

PROFESSIONAL EXPERIENCE

Sr. Frontend/UI Developer | Shopify Plus Developer, 03/2022 to 03/2026

Arham Technosoft – Ahmedabad, India

- **E-commerce Scale:** Independently developed 40+ custom Shopify Plus stores for global brands, with 100% accuracy, resulting in a 30% increase in client retention.
- **Performance optimization:** enhanced core web vitals and asset delivery, reducing page load times by 40%, and consistently attaining Page Speed scores of 90+.
- **Complex Architecture:** Designed a 4-mini-store storefront under a single domain, automatically managing pricing for thousands of SKUs through custom APIs.
- **Leadership:** Led a team of more than 10 developers and guided over 5 junior staff, cutting project delivery times by 20% by implementing modular UI components.
- **Localization:** Handled Zoho ERP synchronization, and implemented an Arabic (RTL) user interface for large-volume markets such as Amazon, Noon, and Instagram.

Frontend/UI Developer, 10/2021 to 02/2022

Coretus Technologies – Rajkot, India

- **React Development:** Created over 20 reusable UI components for React and React Native applications, facilitating a smooth transition from design to code.
- **Efficiency: Implemented a standardized CSS/SCSS structure** , reducing frontend development time for new features by 15%.

Sr. Web Designer, 11/2020 to 10/2021

Rao Information Technology – Rajkot, India

- **Pixel Precision:** Developed fully pixel-perfect WordPress and HTML/CSS templates, utilizing advanced grid and flex box layout techniques.
- **User engagement:** Improved mobile UI for Angular and Ionic projects, leading to a 15% decrease in mobile bounce rates within six months.

Jr. Web Designer, 12/2019 to 11/2020

Boonbug Creation / 360 Branding Studio – Rajkot, India

- **UI Implementation:** Created the frontend component for over 15 core PHP projects, utilizing semantic HTML5 and CSS3 to build dynamic web applications.
- **Design-to-Code:** Ensured complete design fidelity while transforming intricate PSD/Figma layouts into adaptive web interfaces.
- **Cross-Functional Collaboration:** Collaborated with backend teams to incorporate UI components for 15+ PHP projects, resulting in a **10% increase in project delivery speed** .
- **Performance:** Enhanced image resources, and optimized asset delivery for custom CMS platforms.
- **System Efficiency:** Ensured consistent, high-speed performance across all frontend modules.

Web Designer - Internship, 04/2019 to 12/2019

Career Infoway – Rajkot, India

- **Foundational Training:** Completed a rigorous 9-month course centered on Core JavaScript, jQuery, and standard HTML/CSS practices.
- **Responsive Frameworks:** Created over 10 mobile-first landing pages with Bootstrap, guaranteeing compatibility across different web browsers.
- **Optimization:** Resolved 50+ UI bugs, and enhanced rendering performance, achieving 100% pixel-level accuracy across mobile-first templates.

EDUCATION

Bachelor's of Computer Applications (BCA): Computer Science, 03/2020

Bhakt Kavi Narshi Mehta University (BKNMU) - Junagadh, Gujarat

XII: Commerce, 03/2017

Gujarat Secondary & Higher Secondary Education Board (GSHEB) - Veraval, Gujarat

X: General Studies, 03/2015

Gujarat Secondary Education Board (GSEB) - Veraval, Gujarat

NOTABLE ACHIEVEMENTS

- **Global Project Delivery:** Led global project delivery for 50+ international brands, ensuring technical excellence and 100% client satisfaction.
- **Leadership & Mentorship:** Directed a team of more than 10 employees through major e-commerce transitions and guided over 5 junior developers in Shopify Liquid and current frontend development standards.
- **Professional Recognition:** Received several performance-based awards, such as "Employee of the Month," for regularly completing projects ahead of schedule while maintaining 100% design accuracy.
- **Project Ownership:** Managed the full development lifecycle independently, including architecture setup and ERP integration.

- **Technical Communication:** Streamlined stakeholder workflows by translating technical constraints into business solutions, **reducing project revision cycles by 15%** .

LANGUAGES

Gujarati (Native)

Hindi (Fluent)

English (Professional Working Proficiency)